

About Us

Three year initiative aimed to to promote Corporate Social Entrepreneurship (CSE) in HEI educational programmes and improve students' competences, employability and attitudes contributing to the creation of new business opportunities dealing with social change inside companies as well as promoting collaboration among companies.



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Partners



**CORPORATE
SOCIAL
ENTREPRENEURSHIP**



embrace

CSELab

CSELab a free learning and a knowledge warehouse for those who are interested in creating an enabling entrepreneurial environment, fostering Corporate Social Entrepreneurship (CSE), amplifying corporate purpose and values as well as building strategic alliances in order to solve economic and social problems and to promote the success of emerging innovative business strategies.

<http://cselab.eu>



Results

- **Review of Corporate Social Entrepreneurship (CSE) Programmes in HEIs**
- **Handbook for Corporate Social Entrepreneurs.**
- **Corporate Social Entrepreneurship Curriculum**
- **CSELab**

4 CSE profiles

1. CSE NOVICE

The CSE Novice is aware of CSE concepts and the potential of implementing CSE in a/their organisation.

2. CSE INTERMEDIATE

The CSE Intermediate is someone who may not be a business professional (or student) but has insights into CSE and is able to identify and implement CSE strategies within their realm of professional practice.

3. CSE PROFESSIONAL

The CSE Professional is steeped in business knowledge and/or practice with CSE specialised knowledge and is able to identify, design and implement socially motivated business propositions.

4. CSE EXPERT

The CSE Expert is able to design, facilitate and realise CSE strategies and to mobilise others to do so.

THE FUTURE IS SOCIAL