

ABOUT

CSELab a free learning and a knowledge warehouse for those who are interested in creating an enabling entrepreneurial environment, fostering Corporate Social Entrepreneurship (CSE), amplifying corporate purpose and values as well as building strategic alliances in order to solve economic and social problems and to promote the success of emerging innovative business strategies.

CSELab has been developed by EMBRACE project partnership with the support of ERASMUS+ program funding.



Co-funded by the
Erasmus+ Programme
of the European Union

"Corporate Social Entrepreneurship (CSE) is 'a way of doing business' so that all staff in any given organisation (public, private or third sector) are fully aware of their role, responsibility, and contribution to the sustainable socioeconomic enhancement of their organisations and the communities in which they live and work. The CSE process includes creating an enabling entrepreneurial environment, fostering corporate social intrapreneurship, amplifying corporate purpose and values as well as building strategic alliances to solve economic and social problems and to promote the success of emerging innovative business strategies" (EMRACE, 2020).

CSE



CSELab

<https://cselab.eu>

LAB

WHO IS IT FOR?

- Organisations (public, private and third sector);
- Educators (teachers at all education levels, consultants, trainers, change agents, skills developers and competency builders);
- Learners (of all ages, undergraduates, postgraduates, employees (operatives, professionals, middle management, senior management and executives)
- Entrepreneurs (individual, team, social, corporate as well as intrapreneurs).



WHY?

CSELab provides a learning journey as well as a knowledge exchange and meeting point to develop CSE skills and competences and to engage with professionals and experts in the field on how to promote and implement CSE initiatives in practice.

The content provides, those that engage with it, the knowledge, tools, learning material, applications, and case studies to learn about, implement and use CSE.

Community of likeminded people who want to make a difference.



**THE FUTURE
IS SOCIAL**

02

CSELab is both a learning and a knowledge portal. You can access **CSE Learning Hub, Case studies, Tools** and **Templates** that will assist you to learn about and apply CSE.

You can also engage with the CSE community by providing new CSE material and taking part in on-line discussions (**Forum**). You can also access the **CSE library** and contribute to the library.

